



Home Health Quality Improvement
National Campaign

"Piecing the Puzzle Together... to Reduce Avoidable Hospitalizations."



2007 Home Health Quality Improvement National Campaign – Info Sheet

Who: The Centers for Medicare & Medicaid Services (CMS), in conjunction with the Home Health Quality Improvement Organization Support Center (HHQIOSC), has launched a national home health quality improvement campaign targeting home health agencies and other key stakeholders.

What: The Campaign seeks to unite the home care community under the shared vision of reducing avoidable hospitalizations to improve patient quality of care. This will be accomplished through the distribution of tools and resources, guidelines, information and best practice education. Agency recruitment will occur locally through state and national home health associations and Quality Improvement Organizations (QIOs), which will combine to serve as Local Area Networks for Excellence (LANEs).

When: Campaign registration started January 11, 2007 and is ongoing. The campaign will provide home care agencies with a monthly intervention packet that includes educational tools and resources, information sharing, best-practice education and individual agency reports to assist with reducing avoidable hospitalizations.

Where: The Campaign Web site (www.homehealthquality.org) allows agencies to register and receive monthly intervention packets. Contact your state's Quality Improvement Organization (QIO) or state home care association for more information.

Why: Patients desire and prefer to stay at home whenever possible. Being hospitalized can unnecessarily create financial and emotional burdens for patients and their families, and can negatively impact the health care delivery system. Currently, more than one in four home health patient episodes will result in a hospitalization. This campaign addresses avoidable hospitalizations, and seeks to reduce them nationally.



Your Georgia LANEs

